



**AFRICA CONTINENTAL
ENGINEERING & CONSTRUCTION
— NETWORK —**

P R E S E N T S

**THE 2ND AFRICAN CONTINENTAL ENGINEERING,
ARCHITECTURE, CONSTRUCTION & REAL ESTATE SUMMIT
(ACEACRES 2024)**



DATE:

27th-28th November, 2024

VENUE:

**Berliner Platz Conf. Center
Adjiringanor, East Legon**

T H E M E

**INTEGRATING SUSTAINABLE BUILT ENVIRONMENT
FOR SOCIO-ECONOMIC TRANSFORMATION THROUGH
THE USE OF NEW GENERATION BUILDING TECHNOLOGY
AND GENERATIVE ARTIFICIAL INTELLIGENCE**

OBJECTIVE OF THE SUMMIT

The core objective of the African Continental Engineering, Architecture, Construction and Real Estate Summit (ACEACRES) is to build an integrated African built environment to create an opportunity for high-end business networking, foster unity, partnerships and collaborations for corporate growth and for the African continental prosperity at large. The Summit is a grand gathering of influential building contractors, civil/electrical engineers and contractors, surveyors, planners, architects, project managers, real estate developers, the diaspora community, road contractors, building and construction material/equipment suppliers, glaziers, fabricators, interior deco companies and professionals, roofing companies and technicians, transport & logistics companies, energy and power service providers, facility management professionals and institutions, project management professionals and institutions, investors, project insurance institutions, artisans et cetera, climaxed with the African Continental Sustainable Built Environment Excellence Awards (ACSBEEA).

WHO TO ATTEND

All stakeholders in the built environment; the building contractors, road contractors, construction firms, engineers (civil, electrical, electronic, mechanical, structural, safety mining, environmental, chemical, geotechnical, geodetic, materials), surveyors, planners, architects, project managers, land economists, real estate developers, builders, landscape professionals/contractors, real estate professionals, the diaspora community (home buyers), building and construction material/equipment suppliers, glaziers, fabricators, interior deco companies/professionals, roofing companies/technicians, transport & logistics companies, facility management professionals/institutions, construction project financiers, banks/bankers, investors, insurance institutions, government agencies, regulators, IoT experts, construction legal consultants, artificial intelligence professionals, sustainability consultants, Oil and Gas Marketing Companies, research and technological service providing companies, artisans etc, with international participants coming down to Ghana for in-person participation from Nigeria, Rwanda, Kenya, Uganda South Africa etc. Total number of in-person attendees is projected to reach an average of four hundred (400) to five hundred (500) considering historical attendee data from last year.

BENEFITS FOR SPONSORS AND PARTICIPANTS

Sponsors: B2B, B2C networking opportunities, connecting with manufacturers, distributors, wholesalers retailers as well as end consumers, access to attendees for data collection for future leads generation, meet potential investors, enhance brand visibility and credibility, real time lead generation, gain industry insights eg dynamics and modern trends, identification of new business opportunities, opportunity for joint ventures, opportunity to close B2B contracts, seal partnership deals, boost brand development, maximize sales, share product knowledge and utility information with potential customers, demonstrate unique selling proposition to potential customers, build strong network with influential industry players, get in contact with the diaspora community and opportunity to get connected by organizers to top-rated projects /contractors/professionals in Ghana and across the African continent.

Participants: Networking opportunities with industry leaders, access to cutting edge insights and new trends, learning from successful case studies, building personal capacity for resilience, exposure to new business opportunities, gaining inspiration and motivation from industry thought leaders, building relationship with potential employers/employees and mentors, access to innovative products, meeting with potential investors, opportunity to share your perspective during Q&A, meet the CEO of the Africa Continental Engineering & Construction Network and team for specific industry information and opportunities, identify lucrative business niches in the industry et cetera.

ACHIEVEMENTS OF THE SUMMIT

The 2023 edition which happens to be the maiden edition recorded close to three hundred (300) participants and one year down the line, the Summit have been able to refer, recommend or connect a little over one hundred (100) combined; construction companies, professionals, contractors, building material/equipment suppliers real estate developers etc to top-rated projects, contracts and jobs in Ghana and across the African continent. This figure excludes businesses, projects, contracts or jobs individuals got through personal networking at the Summit. The Summit is the only and the biggest industry specific platform in Africa with close to a thousand (1000) network of engineers, building contractors, real estate developers, build environment professionals etc in Ghana and across Africa. ACEACRS is by far the singular and most impactful built environment Summit in Africa.

SCENERY OF THE 2023 EDITION



ORGANIZER'S PROFILE

The Africa Continental Engineering & Construction Network Ltd is a Pan African built environment and real estate firm based in Ghana but with a wide range of projects and network of built environment professionals across the African continent and beyond.

Our Vision

To be among Africa's top five (5) built environment consultancy firms in the next 10 years from 2024 while creating a strong continental network and integration of Africa's fragmented built environment through a high-power professional, intergovernmental and sustainability networking across the globe.

Our Mission

To be the industry game-changer in the delivery of superior general built environment services in all disciplines while championing the course of contemporary innovations and sustainability geared towards the socio-economic transformation of the African continent.

Our Values

- Integrity
- Professionalism
- Sustainability

PRINCIPAL PARTNERS/CONSULTANTS



Real Estate
Agency Council



COMMERCIAL
QUARRY OPERATORS
ASSOCIATION

MEDIA PARTNERS





Guest of Honour / Speaker

Dr. Daniel McKorley

Executive Chairman of McDan
Group of Companies



Keynote Speaker

Engr. Margaret Aina Oguntala

President, Nigerian Society of Engineers



DIAMOND SPONSOR
GHC 40,000⁰⁰

Exclusive Benefits:

- Twenty (20) minutes of PowerPoint/video presentation of your products to all participants (building contractors, road contractors, civil engineers, architects, surveyors, planners, real estate developers the diaspora community, artisans etc).
- Media interviews by (JoyNews and Citi TV) as well as print media post & pre-conference publication on (B&FT) Ghanaweb, Business 24.
- Attendee database for your subsequent bulk SMS and email marketing purposes.
- Live streaming of your presentation on our Facebook, Instagram, and YouTube platforms.
- One (1) full colored-page publication of company, CEO profiles or product catalogue or a preferred advert in the Summit's Magazine.
- Exhibition booth to exhibit and engage influential building contractors, civil engineers, surveyors, architects, planners, real estate developers, the diaspora community as well as other stakeholders of the construction industry to generate high-end leads.
- Company logo on program and explicit recognition as an official diamond sponsor for the Summit in all press and publicity platforms (TV, Newspaper, online, email blast, website, social media) before, during and after the Summit.
- Opportunity to distribute gifts/promotional materials to promote your business at the Summit.
- Two (2) roller-up banners (one inside and one outside the conference room) for your brand visibility.
- Cocktail for breakfast and lunch for four (4) official participants from your organization
- Present a speaker to speak on a panel on a topic that relates to your products/services. An opportunity to sell the brand by sharing success stories of your brand/services/products.



PLATINUM SPONSOR
GHC 35,000⁰⁰

Exclusive Benefits:

- Fifteen (15) minutes of PowerPoint/video presentation of your products to all attendees (building contractors, road contractors, civil engineers, architects, surveyors, planners, real estate developers, diaspora community, artisans, lawyers, investors, consultants etc).
- Media interviews by (JoyNews & Citi TV) as well as post & pre-summit print media publication on the B&FT, Ghanaweb and Business 24.
- Live streaming of your presentation on our Facebook, Instagram, and YouTube pages.
- Exhibition booth to exhibit and engage influential building contractors, civil engineers, surveyors, architects, planners, real estate developers, diaspora community as well as other stakeholders of the construction industry to generate high-end leads to maximize sales.
- A half-colored page publication of company's profile/projects/product catalogue or preferred advert in the Summit's Magazine.
- Explicit recognition of company as an official Platinum Sponsor of the Summit in all Summit's press and publicity platforms (TV, newspaper, online, email blast, website and social media) before, during and after the Summit.
- Company logo projected on Summit's outdoor banners, backdrops before and during the Summit and on our web page.
- Opportunity to distribute gifts/promotional materials to promote your business' interest at the Summit.
- One (1) roller-up banner (one inside and one outside the conference room) for your brand visibility.
- Cocktail for breakfast and lunch for three (3) official participants from your organization.



GOLD SPONSOR
GHC 30,000⁰⁰

Exclusive Benefits:

- Ten (10) minute of PowerPoint/video presentation of how your products to all attendees (building contractors, road contractors, civil engineers, architects, surveyors, planners, real estate developers diaspora community, lawyers, consultants, investors, artisans etc).
- Media interviews by (JoyNews and Citi TV) as well as pre & post-print media publication on the B&FT, Ghanaweb, and Business 24 in addition to live streaming on our Facebook, Instagram, and YouTube pages on the day of the program.
- Exhibition booth to exhibit and engage influential building contractors, civil engineers, surveyors, architects, planners, real estate developers, diaspora community as well as other stakeholders of the construction industry to generate high-end leads to maximize sales.
- A quarter-colored page publication of your company's profile/projects/product catalogue or preferred advert in the Summit's Magazine.
- Explicit recognition as an official Gold Sponsor in all event press and publicity platforms (TV, newspaper, online, email blast, website and social media) before, during and after the Summit.
- Company logo projected on Summit's outdoor banners, backdrops and before and during the Summit and on our web page.
- Opportunity to distribute gifts/promotional materials to promote your business interest at the Summit.
- Cocktail for breakfast and lunch for three (3) official participants from your organization



SILVER SPONSOR
GHC 25,000⁰⁰

Exclusive Benefits:

- Play a two (2) minutes documentary video of your products and how it works to all attendees (building contractors, road contractors, civil engineers, architects, surveyors, planners, real estate developers the diaspora community, artisans, lawyers, investors, consultants etc).
- Media interviews by (TV, JoyNews and Citi TV) as well as post & pre-summit print media publication on the B&FT, Ghanaweb and Business 24.
- Live streaming of your video documentary on our Facebook, Instagram, and YouTube platforms.
- Exhibition booth to exhibit and engage influential building contractors, civil engineers, surveyors, architects, planners, real estate developers, the diaspora community as well as other stakeholders of the construction industry to generate high-end leads to maximize sales.
- Explicit recognition of your company as an official Silver Sponsor of the Summit in all press and publicity platforms (TV, newspaper, online, email blast, website and social media) before, during and after the Summit.
- Company logo projected on Conference's outdoor banners, backdrops and before and during the Summit and on our web page.
- Opportunity to distribute gifts/promotional materials to promote your business' interest at the Summit.
- Cocktail for breakfast and lunch for three (3) official participants from your organization

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Account

Bank Name: CALBANK PLC

Acc Name: **Africa Continental Engineering & Construction Network Ltd**

Acc No: 1400008078876 | Address: Tema Comm. 25 Branch

Swift Code: ACCCGHAC | Bank Code: 140100



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